



REGISTRATION FORM

2010 Annual Statewide Ambassador
Conference
Lansing, MI

Wednesday, September 29 – Friday, October 1, 2010

Name: _____

Address: _____

City, State, Zip: _____

Business Name: _____ Position: _____

Email: _____

Daytime phone: _____

Chamber Affiliation: _____

Special Needs: _____

Early Bird Registration: \$99 – per person deadline: Friday July 30, 2010
Conference Registration fee: \$125 – per person

Register online at www.lansingchamber.org or complete form and fax to: 517-484-6910
Kris Ridenour . Lansing Chamber Ambassador Coordinator
500 East Michigan Ave, Suite 200 . Lansing, MI 48912

Check number _____ Credit Card: Visa MasterCard Discover American Express

Account number: _____ Expiration Date: _____

Name on Card: _____ 3 digit number: _____

Wednesday, September 29, 2010 – Breakout sessions

Please select two break out sessions – each will be 40 minutes long, with a short break between

- Best Practices for Ambassadors – panel discussion lead by Bob Thomas – MI Chamber
- Membership Development and Retention – Cheryl Ronk – CEO MI Society of Association Executives
- Social Media (Facebook, LinkedIn) – Linda Lynch – President KI Technology Group
- Networking Tips – Malinda Barr – president – Get up and Grow
- Customer Service Tips – Jack Stucko – Stucko Consulting

Thursday, September 30, 2010 – Greater Lansing Tours

All tours are on a first come – first serve basis

- GM Delta Plant – limit 40 people
- MSU Athletics
- State Capitol – Mi Historical Museum – Hall of Justice – limit 30 people
- Golf at College Fields - \$15/9 holes
- Cooking - food tour – Lansing City Market / Paramount Coffee

*** Please return this with your payment. Also indicate breakout session and Greater Lansing tour choices. ***

Questions

Kris Ridenour – Lansing Chamber 517-853-6455 kridenour@lansingchamber.org

Co-Chair:

Jill Kacel – Sutton Advisors 517-487-5555 jill@suttonadvisors.com

Jan Pfeiffer – Greater Lansing Convention and Visitors Bureau 517-377-1410 jpfeiffer@lansing.org

Chamber web site: www.lansingchamber.org

Follow us on Facebook: [Lansing Chamber Ambassador Conference 2010](#)

Lodging Information



Special group rate: \$99 + tax. Please use group code: AC2010 when making reservations.

Conference rates available through Sunday, August 29, 2010.

111 North Grand Ave. Lansing, MI 48933 www.radisson.com/lansingmi

517-482-0188 or 800-333-3333

Plan to stay on Friday night and attend the MSU – Wisconsin football game on Saturday, at the same conference rate of \$99.

See all the places to go and things to do in Lansing

www.lansing.org

Thank you Sponsors!



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Lansing State Journal ~ Observer & Eccentric Newspapers
Port Huron Times Herald ~ WZZM-TV Channel 13





Conference Itinerary

2010 Statewide Ambassador Conference generously underwritten by:



Wednesday, September 29, 2010

1:00- 2:00 – Registration at the Radisson – Pre Function area – second floor

2:00-2:30 – Opening Remarks – Capital Ballrooms 1 & 2 – second floor

Tim Daman – President, Lansing Regional Chamber of Commerce


Vic Verchereau – President, Farm Bureau Insurance Company & Chair of LRCC Board

Lee Hladki – President, Greater Lansing Convention and Visitors Bureau

2:30-3:15 – Welcoming Keynote

Making the Difference – 9g's The key to having an effective organization is to: 1. Have a plan 2.

Execute well and 3. Review and correct. Whether your organization is profit, or not-for-profit, sales or service, the fundamentals remain the same. Isn't that what life is all about? Coming up with a plan, taking a shot and learning from our mistakes? Successful leaders from all sectors agree the process is straightforward, but rarely followed. Recurring "hot washes" and annual reinvention lead to success. If leaders can find the discipline to stick with this simple process, and include their entire team, they'll see increased organizational performance and productivity. It is all about Preparing, Performing and Perfecting.

3:15 – 3:30 – Break - Hoffman Photography available for group photos 

3:30 – 5:30 – Break out for Success.

Choose two breakout sessions – 40 minutes each.

Best Practices for Ambassadors – panel discussion lead by Bob Thomas – MI Chamber

Membership Development and Retention – Cheryl Ronk – CEO MI Society of Assn Executives

Social Media (Facebook, LinkedIn) – Linda Lynch – President KI Technology Group

Networking Tips – Malinda Barr – Get Up and Grow

Customer Service Tips – Jack Stucko – Stucko Consulting

5:30 – 6:00 Break

6:00 – 9:00 Grub Crawl – downtown Lansing 

9:00-12:00 Karaoke at the Radisson

Thursday, September 30, 2010

8:00 - 9:00 Gourmet Buffet Breakfast – Pre Function area – second floor

8:15-8:30 - "The Michigan Lottery-It's about more than just the players" Andi Brancato Lottery PR Director

9:00-12:00 Keynote Workshop- Capital Ballrooms 1 & 2, second floor
Mary Stucko – Chair – Lansing Regional Chamber Ambassadors
Bob Thomas – Michigan Chamber (to introduce)
9g's – Organizational Excellence workshop.

12:00 – 12:30 Break


12:30 Board Dean Trailway's Buses at Radisson 

1:00 – 2:30 Lunch at Wharton Center for Performing Arts – Michigan State University
Back Stage tour of Wharton Center


2:30 -4:30 Greater Lansing Tours – tours leave via Dean Trailway's buses from Wharton Center
Please choose one tour – Tours are on a first come first serve basis. Tour details to follow.
GM Delta Plant – Special private tour of the newest GM plant in the world.
MSU Athletics – Spartan Football building & football hall of fame, Breslin Center & more
State Capitol – Mi Historical Museum – Hall of Justice
Golf – 9 holes at College Fields, East Lansing.
Cooking – Food Tour – City Market - Paramount

4:30 – 6:00 Back at the Radisson – Relax – check emails – take a nap

6:00 – 7:00 Reception and Statewide Chamber Networking Evening – Pre Function area - second floor

Music provided by the Lansing Symphony 

Group pictures by Hoffman Photography 

7:00 -10:00 Dinner Gala and Entertainment – Sponsored by:
Capital Ballrooms 1 & 2 – second floor 
Opening remarks: Mayor Virg Bernero
Entertainment - The Keith Kocher Krazy Hypnosis Show & More!
Become a fan on Facebook

Friday, October 1, 2010

8:00 – 9:00 Breakfast Buffet available – Pre Function area – second floor

8:00 – 10:00 Working breakfast – Capital Ballrooms 1 & 2 second floor
“Chamber Chat” Regional and Peer forum –
Facilitator – Doug Klein – president Mason Chamber of Commerce

10:15 – 10:30 Marshall Chamber –presentation (2011 host) , Jackson presentation-(2012 host)

10:45 – 11:30 Presentation and voting for 2013 conference location

11:30 – noon Wrap up – Bob Thomas – Michigan Chamber