



LANSING REGIONAL CHAMBER

Outstanding Small Business Award Nomination Form

The recipient of this award is a local small business that has demonstrated stability, innovation, commitment to community, ability to overcome challenges, and commitment to diversity.

Nominee Name _____
Company Name _____
Address _____
Phone _____ Fax _____ E-mail _____
Business start date _____ # of full-time employees (incl. independent contractors) _____
List all company locations _____

Nominated By _____
Name Company Phone

Award Qualifiers:

- Must have 2 - 64 full-time equivalent employees (including all independent contractors)
- Business is physically located in the tri-county region
- Min. of 3 years conducting business as both a legal and active owner (involved in the daily operations)
- During these 3 years, the business must have been "local" for the entire period
- During these 3 years, the business must have remained in the same general industry

Please attach a typewritten response to the criteria below. This section may be completed by the nominator, nominee or a combination thereof. (Emphasis on questions 1-3 for this award)

1. Small Business

- Briefly describe how the nominee is actively involved in the operation of the business.
- Please provide a brief history of the business, not to exceed 2 pages.

2. Innovation

- Describe how the business has demonstrated creativity and innovation (e.g. in operations, marketing, products & services, etc.), as well as flexibility to change with the evolving business market.

3. Commitment to Community

- Describe how the nominee has demonstrated a commitment to the community, through involvement in initiatives, organizations, investment in the lives of others, financial contributions, and/or other activities.

4. Commitment to Diversity

- What has the company done to demonstrate that the nominee values diversity?

5. Perseverance

- Discuss professional, competitive, and personal hardships that the nominee has had overcome to become a successful small business owner. (May include societal disadvantages due to race, ethnic background, age, handicap, gender, religion, etc.)

Completed nominations must be received by 5:00 PM on Tuesday, December 1, 2009.

Mail nominations to Lansing Regional Chamber Awards, PO Box 14030, Lansing MI 48912,

fax to 517-484-6910 or email tshepard@lansingchamber.org.