



## LANSING REGIONAL CHAMBER

### Outstanding Small Business Award - Nomination Form

*The recipient of this award is a local small business that has demonstrated stability, innovation, commitment to community, ability to overcome challenges, and commitment to diversity.*

Nominee Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Business start date \_\_\_\_\_ # of full-time employees (incl. independent contractors) \_\_\_\_\_

List all company locations \_\_\_\_\_

Nominated By \_\_\_\_\_

Name

Company

Phone

#### **Award Qualifiers:**

- Must have 2 - 64 full-time equivalent employees (including all independent contractors)
- Business is physically located in the tri-county region
- Min. of 3 years conducting business as both a legal and active owner (involved in the daily operations)
- During these 3 years, the business must have been "local" for the entire period
- During these 3 years, the business must have remained in the same general industry

***Please attach a typewritten response to the criteria below. This section may be completed by the nominator, nominee or a combination thereof. (Emphasis on questions 1-3 for this award)***

1. *Small Business*

- Briefly describe how the nominee is actively involved in the operation of the business.
- Please provide a brief history of the business, not to exceed 2 pages.

2. *Innovation*

- Describe how the business has demonstrated creativity and innovation (e.g. in operations, marketing, products & services, etc.), as well as flexibility to change with the evolving business market.

3. *Commitment to Community*

- Describe how the nominee has demonstrated a commitment to the community, through involvement in initiatives, organizations, investment in the lives of others, financial contributions, and/or other activities.

4. *Commitment to Diversity*

- What has the company done to demonstrate that the nominee values diversity?

5. *Perseverance*

- Discuss professional, competitive, and personal hardships that the nominee has had overcome to become a successful small business owner. (These may include societal disadvantages due to race, ethnic background, age, handicap, gender, religion, etc.)

***Completed nominations must be received by 5:00 PM on Friday, January 13, 2012.***  
*Mail nominations to Lansing Regional Chamber Awards, PO Box 14030, Lansing MI 48912,*  
*fax to 517-484-6910 or email [mmacdonald@lansingchamber.org](mailto:mmacdonald@lansingchamber.org).*