

# 2026 MEDIA KIT

& SPONSORSHIP GUIDE



PHOTO CREDIT: NEW VISION



The Lansing Regional Chamber of Commerce (LRCC) provides members with various opportunities to effectively connect with and reach a wide range of audiences, including the region's key influencers.

**Create Brand Awareness.**

**Increase Your Visibility.**

**Strengthen Your Reputation.**

**Impact Your Community.**

**Engage with the Lansing Regional Chamber of Commerce.**

Looking to get noticed? Interested in building your brand through awareness and increased visibility? Contact the LRCC at [info@lansingchamber.org](mailto:info@lansingchamber.org).

# FOCUS MAGAZINE

**FOCUS Magazine** is a monthly printed publication and one of the most widely read business magazines in the Greater Lansing region, connecting with thousands of business professionals each month. Readers can explore current and past issues of FOCUS through the digital flipbook edition available on our website.

**For single insertions or premium placement opportunities, please contact your business development manager.**

## AD FILE REQUIREMENTS

- Crop Marks & Bleeds:** Include crop marks and a 1/8" bleed for full-page ads.
- High-Resolution Images:** Use images at 300 DPI or higher.
- Readable Text:** Ensure all fonts are at least 6 pt in size.
- Clean Design:** Avoid strokes, borders, or outlines around the ad.

## AD RATES PER ISSUE

AD SIZE	3 ISSUES	6 ISSUES	12 ISSUES
Full Page	\$950	\$900	\$850
Half Page	\$850	\$800	\$750
Quarter Page	—	\$400	\$350

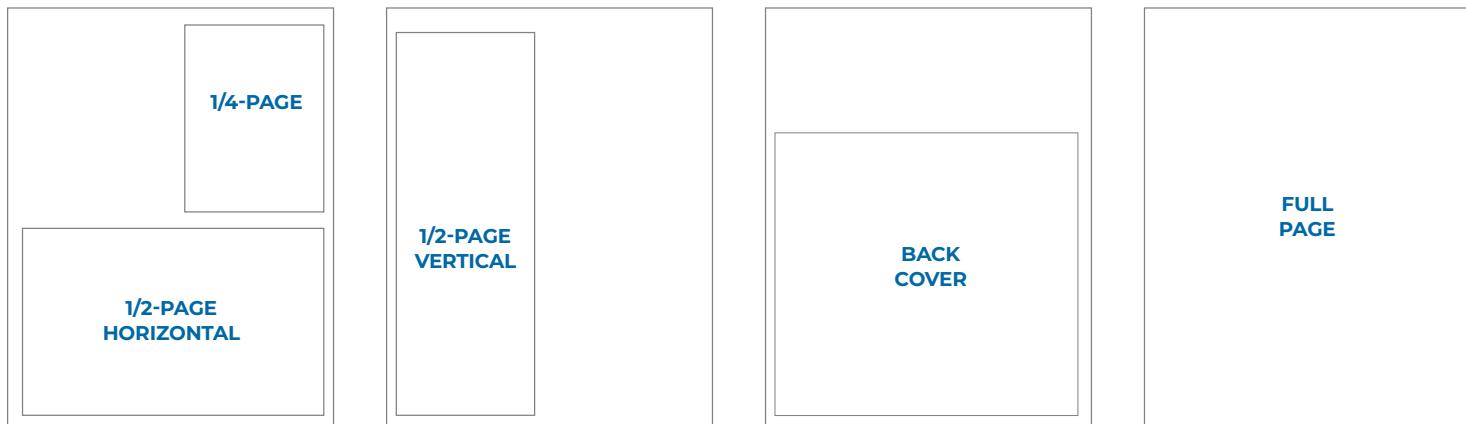
## AD SPECIFICATIONS

**1/4-page**  
3.625" w x 4.875" h

**1/2-page (vertical)**  
3.625" w x 10.0" h

**1/2-page (horizontal)**  
7.5" w x 4.875" h

**Full page**  
8.5" w x 11.0" h, plus 1/8" bleeds



# FOCUS MAGAZINE

## FOCUS MAGAZINE ADVERTORIAL

Showcase your expertise to an engaged audience of business and community leaders through a featured advertorial in *FOCUS Magazine*. This exclusive opportunity allows professionals to share valuable insights and thought leadership with readers in a dynamic, editorial-style format. Only **ONE** advertorial is featured per issue of *FOCUS Magazine*.

### ADVERTORIAL PACKAGE

- **400 WORDS** (includes two images) - \$1,500 (full page)
- Featured post on LRCC social media
- Banner ad on FOCUS LRCC website page

### Guidelines:

- Content should provide insight or expertise, not serve as self-promotion or direct advertising for a specific business.
- All topics, headlines, copy, and images are subject to editor review.
- Content should provide insight or expertise, not serve as self-promotion or direct advertising.
- Political content will not be published.

### Required Submission Materials:

- A completed 400-word article, proofed and ready for publication
- High-resolution logo
- One or two photos (e.g., headshot and header image)
- Article title and author's full name and title

*Placement cannot be guaranteed if materials are late or require additional clarification*



Advertorial spread example



# FOCUS

THE MONTHLY BUSINESS NEWS MAGAZINE OF THE  
LANSING REGIONAL CHAMBER OF COMMERCE

## 2026 EDITORIAL CALENDAR

### JANUARY

125 YEARS OF  
LRCC  
LEADERSHIP

### FEBRUARY

INFRASTRUCTURE  
& ECONOMIC  
DEVELOPMENT

### MARCH

125<sup>th</sup>  
ANNIVERSARY  
GALA

### APRIL

SUSTAINABLE  
GROWTH:  
BUSINESS +  
ENVIRONMENT

### MAY

SMALL  
BUSINESS  
SPOTLIGHT

### JUNE

CELEBRATING  
INNOVATION

### JULY

125 YEARS OF  
BUSINESS:  
LEGACY  
COMPANIES

### AUGUST

EDUCATION

### SEPTEMBER

REGIONAL  
ELECTION  
PREVIEW

### OCTOBER

MANUFACTURING

### NOVEMBER

20th ANNUAL  
CELEBRATION  
OF REGIONAL  
GROWTH  
AWARDS

### DECEMBER

ATHENA  
LANSING  
CELEBRATION

THIS CALENDAR IS SUBJECT TO CHANGE DUE TO LOCAL EVENTS AND NEWS.

# MARKETPLACE CONNECT

Marketplace Connect is delivered monthly to the inboxes of nearly 3,000 LRCC members, business leaders, and decision-makers, hitting inboxes the second Friday of each month. This member-to-member e-newsletter provides businesses with an effective platform to market their products and services, build brand awareness, and increase visibility within the Greater Lansing region.

## AD RATES\*

ONE-TIME  
PLACEMENT

\$175

3 OR MORE  
PLACEMENTS

\$150

## AD SPECIFICATIONS

- JPG or PNG File
- 6.0" W x 4.5" (1800 x 1350 pixels)
- Minimum 150 dpi

*All creative must be submitted in the correct size and file format to ensure proper placement*



# DIGITAL ADVERTISING

The LRCC website is frequently visited by local stakeholders, business professionals, and elected officials. Advertising on the LRCC website gives businesses a unique opportunity to enhance their visibility and brand awareness and showcase their products and services to the region's top industry leaders.

## Website Banner Advertising

Feature your business on high-traffic pages including the Homepage, Events Calendar, and Community Calendar.

### Ad Rates\*

#### Leaderboard Banner Ad

- 1 Month - \$150

## AD SPECIFICATIONS

- JPG or PNG File
- 700 pixels w x 100 pixels h
- 300 dpi

# MEMBERSHIP DIRECTORY

## **Best Value! ENHANCED LISTING ONLY \$149/YEAR<sup>†</sup>**

An Enhanced Listing in the Member Directory increases your opportunities to engage with potential new customers, grow your professional network, build brand visibility, and expand your business search engine optimization.

- Higher ranking in category search
- Contact email
- Link to social media platforms
- Keyword description in 'About Us' section
- Photo gallery with up to three images
- Video upload

<sup>\*</sup>Rates subject to change

**LANSING REGIONAL CHAMBER OF COMMERCE**

# Sponsorship Opportunities **2026**

Branding your business with the Lansing Regional Chamber of Commerce is a win-win proposition.

Sponsorship opportunities are designed to help build and strengthen relationships with other prominent members of our community while supporting the important work the LRCC accomplishes each year.

Support of LRCC programs demonstrates that your company is an active participant in the Chamber's mission of facilitating community leadership to create economic prosperity. From leadership to advocacy, and from networking to business training, we have a perfect fit for your organization's goals and objectives.

For more information, contact Ashlee Willis at [michiganpremierevents@lansingchamber.org](mailto:michiganpremierevents@lansingchamber.org) or (517) 853-6463.



# 125th Anniversary Gala

**Date:** Wednesday, Feb. 25, 2026

**Location:** Lansing Center

**Average attendance:** 1,000

## Tickets

Member: \$125 | Non-member: \$180

The 125th Anniversary Gala celebrates a remarkable milestone: 125 years of connecting, collaborating, and creating opportunity in the Greater Lansing region. Replacing the traditional Annual Dinner, this milestone event honors the Chamber's legacy of leadership, partnership, and progress while recognizing the individuals and organizations that continue to strengthen our community through innovation, service, and collaboration. Businesses can be part of this historic moment through sponsorship, gaining visibility among hundreds of regional leaders while supporting the Chamber's mission to drive economic growth and community success. *Attire is black tie optional*

## Sponsorships

### Sponsorships – Exclusive

#### Presenting Sponsor – \$25,000

- Presenting remarks at podium
- (16) tickets to 125th Gala
- (16) Tickets to Sponsor Reception
- Lead corporate branding on marketing materials
- First right of refusal to renew sponsorship for the following year

#### Reception Sponsor – \$10,000

- Two (2) tables of eight (8) 125th Gala
- Sixteen(16) Tickets to Sponsor Pre-Reception
- Opportunity for champagne toast
- Company logo on drink tickets

#### Commemorative Program Sponsor - \$10,000

- Table of eight (8)
- Eight (8) tickets to pre-reception
- Corporate branding in all marketing materials
- Full page ad in commemorative program

#### Gift Sponsor – \$5,000

- Table of eight (8)
- Eight (8) tickets to pre-reception
- Corporate branding in all marketing materials
- Company logo on commemorative 125th Gala packaging

#### Exhibit Sponsor – \$5,000 (8 Available)

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Corporate branding in all marketing materials
- 10 x 10 Booth at 125th Gala

#### Pre-Reception Sponsor – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Company logo on table tent at each table
- Corporate branding in all marketing materials

#### Video Package – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Sponsor remarks after the award presentation
- Logo/company name shown as the final screen in video
- Corporate branding in all marketing materials

#### Dessert Sponsor – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Logo on dessert
- Corporate branding in all marketing materials

#### Parking Sponsor (Event Parking) – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Corporate branding in all marketing materials
- Opportunity to display signage with company logo at the entrance (Sponsorship covers cost of parking for attendees)

#### Award Package – \$3,500

*(AVAILABLE – Community Service, Outstanding Small Business, Legacy, Diversity Star, Ambassador of the Year)*

- Table of eight (8)
- (8) Tickets to Sponsor Reception
- Recognition from podium as award sponsor during awards presentation
- First right of refusal to renew sponsorship for the following year
- Corporate branding in all marketing materials

#### Registration Sponsor – \$3,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Reception
- Corporate branding in all marketing materials

### Sponsorships – Unlimited

#### Gold Package – \$5,000

- Table of eight (8)
- Eight (8) Tickets to Sponsor Reception
- Opportunity to place company giveaway at each place setting
- Corporate branding in all marketing materials

#### Silver Package – \$2,500

- Four (4) tickets at dinner
- Four (4) Tickets to Sponsor Reception
- Corporate branding in all marketing materials



Secure Your  
Sponsorship Today!



# ATHENA Lansing Celebration

**Date:** December 2026 | 11:30 a.m. – 1:30 p.m.

**Location:** Lansing Center

**Average attendance:** 250 guests

## Tickets

ATHENA Win Member: \$75 | Non-member: \$110  
Table of eight: \$500



The ATHENA Leadership Award celebrates the potential of all women as leaders of the community. It honors those who strive towards the highest levels of professional accomplishment, excel in their chosen field, have devoted time and energy to their community, and pave paths for other women to follow. Join us as we welcome the newest member of the ATHENA Leadership Award legacy!

## Sponsorships

### Sponsorships – Exclusive

#### **Presenting Sponsor – \$10,500**

- Two (2) tables of eight (8)
- Sponsor remarks during the award presentation
- Entry to pre-reception with current ATHENA Leadership Award recipient, alumni, sponsors, and other guests
- Corporate branding in all marketing materials
- Seat on the ATHENA Selection Committee
- First right of refusal to renew sponsorship for the following year

#### **Legacy Sponsor – \$4,500**

- Two (2) tables of eight (8)
- Company hosts all former ATHENA Leadership Award recipients at the ATHENA Award luncheon
- Entry to pre-reception with current ATHENA Leadership Award recipient, alumni, sponsors, and other Guests
- Sponsorship recognition from the podium during the awards program
- Corporate branding in all marketing materials
- First right of refusal to renew sponsorship for the following year

#### **Parking Sponsor (Event Parking) – \$4,000**

- Table of eight (8)
- Entry to VIP Pre-reception with current Award Leadership recipients, alumni, sponsors, & other guests.
- Corporate branding in all marketing materials
- Opportunity to display company banner/signage at the entrance (Sponsorship covers cost of parking for attendees)

#### **Pre-Reception Sponsor – \$3,000**

- Table of eight (8)
- Tent cards with company logo/name displayed throughout pre-reception
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Opportunity to display company banner and marketing materials in reception area
- Corporate branding in all marketing materials
- First right of refusal to renew sponsorship for the following year

#### **ATHENA Pendant Sponsor – \$3,000**

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Opportunity to present ATHENA Pendant to ATHENA Award recipient on stage
- Corporate branding in all marketing materials
- First right of refusal to renew sponsorship for the following year

#### **Dessert Sponsor – \$3,000**

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Corporate branding in all marketing materials

#### **Inspiration Wall – \$3,000**

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Corporate branding in all marketing materials
- Banner displayed at event by Inspiration Wall

#### **Registration – \$3,000**

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Corporate branding in all marketing materials
- Branding at registration table

### Sponsorships – Unlimited

#### **Supporting Sponsor – \$2,000**

- Table of eight (8)
- Entry to pre-reception with current ATHENA Leadership Award recipient, alumni, sponsors, and other VIPs
- Corporate branding in all marketing materials

#### **Congratulations Sponsor – \$500**

- Two (2) tickets
- Congratulations graphic included in event PowerPoint (provided by sponsor)



# ATHENA WIN Evening of Empowerment



**Date:** Fall 2026 | Evening

**Location:** Crowne Plaza Lansing

**Average attendance:** 300 guests

## Tickets

ATHENA WIN Members: \$90

Non-member: \$110

Evening of Empowerment is ATHENA Women's Interest Network's (WIN) premiere event. This annual dinner is hosted in the fall and attended by over 200 women leaders and guests. Evening of Empowerment is an opportunity to recognize and celebrate our ATHENA Leadership Award recipient, network with fellow ATHENA members and hear from an inspiring and dynamic keynote speaker. Past keynote speakers have included Patti Poppe, Lisa Corless, Miss America 2020 Camille Schrier and many more.

## Sponsorships

### Sponsorships – Exclusive

#### **Courageous Acts – Keynote Sponsor \$7,500**

- Table of eight (8) VIP sitting
- Tent cards with company logo/name displayed throughout pre-reception
- Opportunity to introduce the keynote speaker
- Prominent logo placement on event signage
- Prominent recognition on printed materials
- Logo included in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

#### **Authenticity – Gift Sponsor \$4,000 (4 Available – Commitment Due By August 1, 2026)**

- Table of eight (8)
- Opportunity to have company logo on participant gift
- Prominent logo placement on event signage
- Prominent logo recognition in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

#### **Relationship – Beverage Sponsor \$3,500**

- Table of eight (8)
- Prominent logo placement on event signage
- Logo recognition in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

#### **Collaboration – Video Sponsor \$3,500**

- Table of eight (8)
- Prominent logo placement on event signage
- Logo recognition in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

#### **Registration Sponsor – \$3,500**

- Table of eight (8)
- Banner at registration table
- Logo recognition in program and marketing materials
- Hyperlinked logo on ATHENA Win website.
- Event social media mentions and thank you messaging.

### Sponsorships – Unlimited

#### **Knowledge – Communications Sponsor \$3,000**

- Table of eight (8)
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

#### **Celebration And Joy – Table Sponsor \$1,500**

- Table of eight (8)
- Name included in the program

\*Benefits subject to change if not confirmed by pre-determined cut-off dates for print materials



# Lansing Regional Chamber Economic Club

Monthly Luncheons February – June and September – December | 11:30 a.m. - 1:30 p.m.

**Location:** Kellogg Hotel and Conference Center

**Average attendance:** 600 guests

## Tickets

Lansing Economic Club member: Complimentary

LRCC member: \$75 | Non-LRCC member: \$95

Table of Eight: \$500

Table of Eight Non-LRCC member: \$650

The Lansing Regional Chamber Economic Club features locally and nationally prominent speakers covering a broad spectrum of business-related topics ranging from economic trends and business success stories to the latest management and leadership techniques. The Lansing Regional Chamber Economic Club luncheons provide members with an excellent opportunity to network with more than 600 of the area's key community, business, and education leaders.

## Sponsorships

### Sponsorships – Exclusive

#### **Presenting Sponsor – \$25,000**

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series, with preferred seating
- Sponsor remarks from the podium at every luncheon
- Distribution of marketing materials at every luncheon
- Table of eight (8) to Celebration of Regional Growth Awards
- Two (2) seats at speaker/LRCC table at every luncheon
- Corporate branding as the Presenting Sponsor
- Table-top signage with corporate logo

**SOLD**

#### **Distinguished Member – \$9,500 (Eight Available Annually)**

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series, with preferred seating
- Two (2) seats at Lansing Regional Chamber head table with luncheon speaker for sponsored luncheon
- Sponsor remarks and speaker introduction from the podium for sponsored luncheon
- Distribution of marketing materials at the event for sponsored luncheon
- Table of eight (8) to Celebration of Regional Growth Awards
- Corporate branding as the Distinguished Member
- Table-top signage with corporate logo

#### **Registration Sponsor – \$5,000 (2 available)**

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Banner at Registration table
- Corporate branding as Registration Sponsor
- Table of eight (8) to Celebration of Regional Growth Awards

#### **Access Sponsor (Parking) – \$5,000 (2 available)**

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Prominent signage at main entrance and exit
- Table of eight (8) to Celebration of Regional Growth Awards
- Corporate branding as Access Sponsor

#### **Networking Sponsor – \$5,000 (2 available)**

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Prominent banner (provided by Sponsor) displayed in networking area.
- Company logo on high-top tables
- Table of eight (8) to Celebration of Regional Growth Awards
- Corporate branding as Networking Sponsor

### Sponsorships – Unlimited

#### **Preferred Member – \$4,500**

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Table of eight (8) to Celebration of Regional Growth Awards
- Table-top signage with corporate logo
- Corporate branding as a Preferred Member

#### **Contributing Member – \$2,500**

- Half table (4 tickets) for the entire 2026 Lansing Regional Chamber Economic Club series
- Half table four (4) tickets to Celebration of Regional Growth Awards
- Table-top signage with corporate logo
- Corporate branding as a Contributing Member

#### **Sustaining Member – \$1,300**

- Two (2) tickets for the entire 2026 Lansing Regional Chamber Economic Club series
- Two (2) tickets to Celebration of Regional Growth Awards
- Corporate branding as a Sustaining Member

#### **Supporting Member – \$1,000**

- One (1) ticket for the entire 2026 Lansing Regional Chamber Economic Club series
- One (1) ticket to Celebration of Regional Growth Awards
- Corporate branding as a Supporting Member



# Lansing Open

**Date:** Tuesday, Aug. 11, 2026

**Time:** 9 a.m. – 3 p.m.

**Location:** Eagle Eye Golf Course

**Average attendance:** 200 guests



As one of the Greater Lansing region's premier business golf outings, the Lansing Open is an excellent opportunity to network with the area's top business leaders while enjoying one of the state's most pristine courses.

## Sponsorships

### Putting from Green - \$7,500

This sponsorships of the Putting on the Green Level are EXCLUSIVE and include: Foursome of golfers; Two tee signs; 8-foot table with two chairs placed on golf course; Corporate branding in all marketing materials; Breakfast, lunch and strolling dinner of appetizers provided for all golfers and volunteers; Opportunity to add trinkets to golfer registration bags; First right of refusal to renew sponsorship for following year.

- **Presenting Sponsorship (Exclusive)**

- Lead corporate branding all materials and event banner
- Opening remarks at the start of the outing

### Supporting Sponsor (Exclusive) - \$6,000

All sponsorships at the Supporting Sponsorship are exclusive and include a foursome of golfers, one tee sign, & front table with two chairs placed on golf course; Corporate branding in all marketing materials, breakfast, lunch, and strolling dinner for all golfers and volunteers; Opportunity to add trinkets to golfer registration bags.

### Chipping from the Fairway - \$3,500

All sponsorships at the Chipping from the Fairway Level are EXCLUSIVE and include: Foursome of golfers; Tee sign; 8-foot table with two chairs placed on golf course; Corporate branding in all marketing materials; Breakfast, lunch and strolling dinner provided for all golfers; Opportunity to add trinkets to golfer registration bags; First right of refusal to renew sponsorship for following year.

- **Coffee Sponsor (Exclusive)**

- Logo prominently featured with on-site coffee vendor

- **Mulligan Sponsor (Exclusive)**

- Sponsor provides branded item for Mulligan

- **Beverage Cart Sponsor (Exclusive)**

- Corporate branding on golfer drink tickets
- Signage on all beverage carts

- **First Aid Sponsor (Exclusive)**

- Logo on first aid items distributed at outing

- **Scorekeeper Sponsor (Exclusive)**

- Company logo on scorekeeper cards and golfer leaderboard

- **Welcome Tent Sponsor**

- Corporate branding at welcome tent

- **Player Cart Sponsor (Exclusive)**

- Corporate branding on all golf carts

- **Lunch Sponsor (Exclusive)**

- Corporate flyer inserted into all golfer boxed lunches

- **T-Shirt Sponsor (Exclusive)**

- Lead branding on all staff Lansing Open t-shirts

- **Breakfast Sponsor (Exclusive)**

- Corporate branding on all breakfast boxes

- **Golf Towel Sponsor (Exclusive)**

- Lead branding on golf towel provided to every golfer

- **Dessert Sponsor (Exclusive)**

- Corporate branding on pre-packaged dessert item

- **Award Ceremony Sponsor (Exclusive)**

- Corporate branding on table tents
- Brief remarks provided at start of dinner

- **Putting Contest Sponsor (Exclusive)**

- Corporate branding for Putting Challenge

- **Bloody Mary Bar Sponsor**

- Corporate branding on bar



# Lansing Open

- **CONTINUED**



**Date:** Tuesday, Aug. 11, 2026

**Time:** 9 a.m. – 3 p.m.

**Location:** Eagle Eye Golf Course

**Average attendance:** 200 guests

## Teeing Off

Teeing Off sponsorships are limited for any company to purchase. Exact cost and deliverables are listed below.

• **Premier Package - \$4,000**

- Foursome of golfers
- 8-foot table with two chairs placed on golf course
- Two tee signs placed on course
- Opportunity to add trinkets to golfer registration bags
- Corporate branding in all marketing materials
- Breakfast, lunch and strolling dinner provided for all golfers and volunteers

• **Showcase Package - \$3,000**

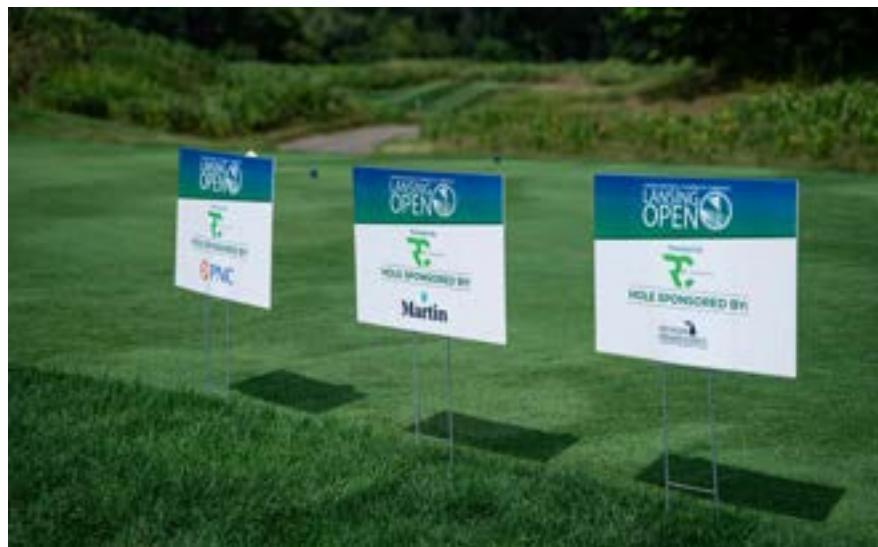
- Foursome of golfers
- 8-foot table with two chairs placed on golf course
- Tee sign placed on course
- Opportunity to add trinkets to golfer registration bags
- Corporate branding in all marketing materials
- Breakfast, lunch and strolling dinner provided for all golfers and volunteers

• **Entrepreneur Package - \$1,500**

- Foursome of golfers
- Tee sign placed on course
- Corporate branding in all marketing materials
- Breakfast, lunch and strolling dinner provided for all golfers

• **Tee Sign - \$300 or 2 for \$500**

- Tee sign placed on course
- Corporate branding in all marketing materials



For more information, please contact Ashlee Willis at [MichiganPremierEvents@lansingchamber.org](mailto:MichiganPremierEvents@lansingchamber.org).



# Lansing **Mini Open**



**Date:** August 11, 2026

**Location:** Little Hawk Putting Course

Grab your foursome and join us for a laid-back, team-focused competition at The Little Hawk Putt-Putt Course! Enjoy 18 holes of miniature golf, designed for all experience levels. Following your round, head over to the Eagle Eye Banquet Center for a casual networking reception featuring appetizers, desserts, and the announcement of team scores and prizes - the perfect way to wrap up a memorable company outing.

## Sponsorships

### **Presenting Sponsor (Exclusive) - \$4,000**

This sponsorship Presenting Lansing Mini Open, is EXCLUSIVE and includes: Foursome of golfers, two tee signs, 8-foot table with two chairs at the putting course. Corporate branding in all marketing materials, breakfast, lunch and strolling dinner of appetizers provided to all golfers.

- o Lead corporate branding for mini
- o Banner at registration

### **Mini Open Teams**

- o One (1) foursome at The Little Hawk Putt-Putt Course
- o Tee sign placed on the Lansing Open Course
- o Strolling dinner of appetizers and desserts at Eagle Eye Banquet Center



# Celebration of Regional Growth Awards

**Date:** November 12, 2026

**Time:** 11:30 a.m. – 1:30 p.m.

**Location:** Kellogg Hotel & Conference Center

**Average attendance:** 600 guests

## Tickets

LRCC Members: \$75 | Non-LRCC member: \$95

Table of Eight: \$500

The Celebration of Regional Growth Awards celebrates businesses' new economic investment and job creation in the Greater Lansing region. The 70+ companies have recognized have together contributed over \$4 billion in new economic growth in this region.

## Sponsorships

### Presenting Sponsor - \$20,000 (Exclusive)

- Two (2) tables of eight (8)
- Co-presenter of the awards ceremony
- Distinguished Sponsor for Lansing Economic Club
- Distribution of marketing materials at each place setting
- Corporate branding in all marketing communications

### Congratulations Sponsor - \$250 (Unlimited)

- Two (2) tickets to luncheon
- Congratulations graphic to be included in event PowerPoint (provided by sponsor)

### Video Sponsor - \$5,500 (Exclusive)

- Table of eight (8)
- Sponsor remarks after the award presentation
- Logo/company name shown as the final screen in video
- Corporate branding in all marketing communications



# 10 Over the Next Ten Awards

**Date:** September 17, 2026

**Time:** 5:30 – 7:00 p.m.

**Location:** TBD

**Average attendance:** 150 guests

In partnership with Lansing 5:01, this award ceremony celebrates Greater Lansing's top young professionals who are anticipated to contribute to the community significantly over the next 10 years. The winners are selected on professional achievement and community involvement.

## Sponsorships

### Presenting \$6,000 (Exclusive)

- Sponsor remarks during event
- Opportunity to moderate alumni panel discussion
- Seat on 10 Over the Next Ten Selection Committee
- Marketing materials distributed on tables
- Corporate branding in all marketing materials and PowerPoint

### Business Sponsor - \$500

- Recognition in all marketing materials
- Corporate branding in all marketing materials and PowerPoint





# Policy Forum

**Date:** TBD

**Time:** 5:00 – 8:00 p.m.

**Location:** Country Club of Lansing

**Average Attendance:** 200 guests

## Tickets

Member: \$75 | Non-member: \$110

Table of eight: \$500

The Lansing Regional Chamber's Policy Forum brings together business leaders and elected officials from across the state for an evening of networking and engaging in spirited conversations in the capital city of our great state! In addition to the great connections made at this event, we engage with key public policy officials to discuss the most pressing issues impacting the business community.

## Sponsorships

### Sponsorships – Exclusive

#### Presenting Sponsor - \$10,000

- Two (2) tables of eight (8)
- Introduction of keynote speaker
- Two (2) seats at the speaker table
- Corporate branding in all marketing materials
- Distribution of marketing materials at each place setting
- First right of refusal to renew sponsorship for the following year

#### Reception Sponsor - \$5,000

- Table of eight (8)
- Two (2) seats at speaker table
- Company logo on drink tickets
- Recognition as event reception sponsor
- Corporate branding in all marketing materials and table-top signage
- First right of refusal to renew sponsorship for the following year

#### Registration Sponsor - \$3,500

- Table of eight (8)
- Banner at registration table
- Corporate branding in all marketing materials and table-top signage

#### Panel Sponsor – \$3,500

- Table of eight (8)
- Logo on stage
- Corporate branding displayed on all marketing materials and table-top signage

#### 125 Years of Advocacy – \$3,000

- Table of eight (8)
- Corporate branding displayed on all marketing materials and table-top signage

### Sponsorships – Unlimited

#### Legislative Sponsor - \$2,500

- Table of eight (8) for dinner
- Corporate branding displayed on all marketing materials
- Table-top signage with corporate branding
- Recognition as Legislative Sponsor

#### Business Supporting Sponsor - \$1,000

- Half table (4 tickets) for dinner
- Corporate logo displayed on all marketing materials
- Table-top signage with corporate branding



## Leadership & Bipartisanship Award

**Date:** TBD | **Location:** TBD

The LRCC Leadership & Bipartisanship Award recognizes an elected official who demonstrates bipartisan leadership and fosters constructive governance necessary to move our region forward.

## Sponsorship

#### Award Package - \$2,500

- Eight (8) tickets to Policy Forum dinner
- Recognition from podium as award sponsor during awards presentation
- Corporate branding in all marketing materials
- First right of refusal to renew sponsorship for the following year



# Capitol Connections Breakfast

**Date:** October 2026

**Time:** 8 to 11 a.m.

**Location:** Country Club of Lansing

**Average Attendance:** 150 guests

## Tickets

LRCC Member: \$60 | Non-member: \$90

Table of ten: \$425

The Capitol Connections Breakfast, hosted by the Lansing Regional Chamber of Commerce, is a signature morning event that brings together business leaders and key policymakers from the Greater Lansing region. This unique gathering provides an invaluable platform for discussing the latest legislative and economic issues affecting our community, all while enjoying a delicious breakfast with peers and influencers. Attendees will have the opportunity to engage directly with elected officials, gain insights into important policy developments, and strengthen connections that drive business growth and regional success.

## Sponsorships

### **Presenting Sponsor- \$10,000 (Exclusive)**

- Recognized as the "Presenting Sponsor" in all event promotions and materials, including the event title
- Opportunity to deliver a 5-minute welcome address at the beginning of the breakfast
- Prominent logo placement on all event signage, promotional materials, and the Chamber's website
- Reserved VIP seating for ten (10) guests
- Social media recognition before, during, and after the event
- Post-event recognition in the Chamber's FOCUS Business Monthly Magazine and the Capitol Connection e-Newsletter

### **Platinum Sponsor - \$6,000 (Exclusive)**

- Table of eight (8)
- Two (2) seats at speaker's table
- Corporate branding in all marketing materials
- Social media recognition before, during and after the event
- Post-event recognition in the Capitol Connection e-Newsletter

### **Gold Sponsor - \$4,000 (Two Available)**

- Table of eight (8)
- Corporate branding in all marketing materials
- Social media recognition before and after the event
- Post-event recognition in the Capitol Connection e-Newsletter

### **Silver Sponsor - \$1,500 (Three Available)**

- Table of eight (8)
- Corporate branding in all marketing materials
- Social media recognition before and after the event

### **Breakfast Sponsor - \$1,000 (Multiple Available)**

- Logo displayed at the breakfast buffet and on table tents
- Half table (4 tickets)
- Corporate branding in all marketing materials
- Social media recognition before and after the event



# Pints & Politics

**Date:** TBD

**Average Attendance:** 100 members



The Lansing Regional Chamber of Commerce Pints & Politics event is an annual gathering where business and political leaders come together to connect. The event is typically held at a local pub or brewery and provides an informal setting for attendees to network and engage in candid conversations about politics and policy.

The goal of Pints & Politics is to foster a stronger relationship between the business community and elected officials, as well as to provide a platform for meaningful dialogue and collaboration.

## Sponsorship

### **Presenting Sponsor - \$1,000 (2 max)**

- Brief remarks at the event
- Branding in all marketing communications
- Table-top signage with corporate branding
- First right of refusal to renew sponsorship for the following year

### **Legislative Sponsor - \$500 (8 max)**

- Branding in all marketing communications
- Table-top signage with corporate branding
- First right of refusal to renew sponsorship for the following year



# LRCC First Friday

## Public Affairs Call Update

**Platform:** Zoom Video Conference



Every First Friday of the month, this member only call provides concise and informative briefing on policy and political developments impacting the business community. Hosted by the LRCC Public Affairs department, these calls are designed to keep our members informed and engaged.

## Sponsorship

### First Friday Public Affairs Call Update Sponsorship - \$2,000

- Logo Placement: Featured on promotional materials
- Verbal Acknowledgment: Sponsor recognition during the call.
- Post-Call Recognition: Mention in follow-up communications.



## LRCC Chamber Townhall Series

**Date:** TBD

**Location:** Lansing Regional Chamber of Commerce

The LRCC Chamber Townhall Series is designed to foster direct dialogue between our members and key policymakers, providing a platform for open discussions on issues that matter most to the business community. These townhalls offer unique opportunities to gain insights, ask questions, and engage with leaders who influence policy at various levels of government.

## Sponsorship

### Chamber Townhall Series Exclusive Sponsorship - \$5,000

- Exclusive Branding: Logo on all event materials and promotions.
- Speaking Opportunity: Introduce speakers or deliver opening remarks.
- Prominent On-Site Recognition: Branded signage and logo display at events.



# Business Roundtables

**Dates:** First, Second, Third and Fourth Wednesdays of Each Month (Excluding July and August)

**Time:** 9 to 10 p.m.

**Location:** N/A

**Average attendance:** 50 members

Our monthly business roundtable meetings are for business, community, and government leaders to share what is going on in our community and collaborate on ways to advance our region. We're proud to now offer four business roundtables throughout the region on each Wednesday of the month:

- Delta Township-Eaton County (**First Wednesday**)
- Lansing-Delhi Township (**Second Wednesday**)
- East Lansing-Meridian Township (**Third Wednesday**)
- Clinton County (**Fourth Wednesday**)

## Sponsorship

### Presenting Sponsor - \$5,000

- Sponsor remarks at the beginning of the program
- Lead branding on all marketing materials



# Chamber 360



**Date:** Every Quarter

**Time:** 8:30 to 10 a.m.

**Location:** Lansing Chamber of Commerce

**Average Attendance:** 40 guests

Chamber 360 is your inside look at the tools, resources, and connections available through your LRCC membership. Discover how to maximize the value of your investment, engage in meaningful roundtable discussion with fellow members, meet the Chamber Team and explore everything your membership has to offer!

## Sponsorship – \$2,500

- Sponsor remarks at the beginning of the program
- Speaker introduction
- Corporate branding on all materials



## LANSING REGIONAL CHAMBER

500 E. Michigan Avenue, Suite 200 | Lansing, MI  
(517) 487-6340 | [www.lansingchamber.org](http://www.lansingchamber.org)

Follow the Lansing Regional Chamber of Commerce on social media for news and updates.

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