

2026 MEDIA KIT

& SPONSORSHIP GUIDE



PHOTO CREDIT: NEW VISION



LANSING REGIONAL CHAMBER



The Lansing Regional Chamber of Commerce (LRCC) provides members with various opportunities to effectively connect with and reach a wide range of audiences, including the region's key influencers.

Create Brand Awareness.
Increase Your Visibility.
Strengthen Your Reputation.
Impact Your Community.
Engage with the Lansing Regional Chamber of Commerce.

Looking to get noticed? Interested in building your brand through awareness and increased visibility? Contact the LRCC at info@lansingchamber.org.

FOCUS MAGAZINE

FOCUS Magazine is a monthly printed publication and one of the most widely read business magazines in the Greater Lansing region, connecting with thousands of business professionals each month. Readers can explore current and past issues of FOCUS through the digital flipbook edition available on our website.

For single insertions or premium placement opportunities, please contact your business development manager.

AD FILE REQUIREMENTS

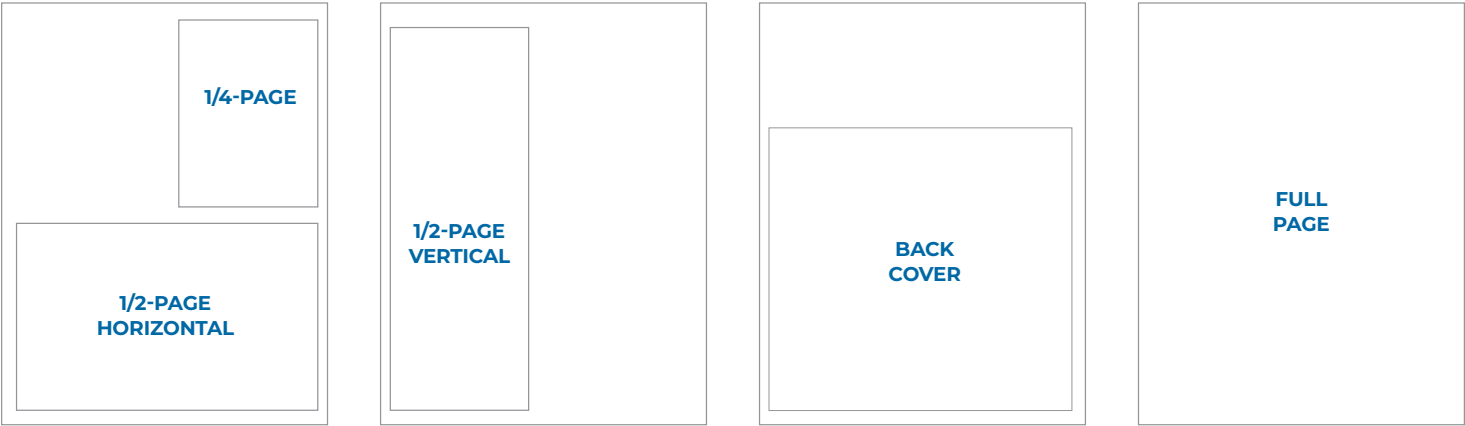
- **Crop Marks & Bleeds:** Include crop marks and a 1/8" bleed for full-page ads.
- **High-Resolution Images:** Use images at 300 DPI or higher.
- **Readable Text:** Ensure all fonts are at least 6 pt in size.
- **Clean Design:** Avoid strokes, borders, or outlines around the ad.

AD RATES PER ISSUE

AD SIZE	3 ISSUES	6 ISSUES	12 ISSUES
Full Page	\$950	\$900	\$850
Half Page	\$850	\$800	\$750
Quarter Page	—	\$400	\$350

AD SPECIFICATIONS

- 1/4-page**
3.625" w x 4.875" h
- 1/2-page (vertical)**
3.625" w x 10.0" h
- 1/2-page (horizontal)**
7.5" w x 4.875" h
- Full page**
8.5" w x 11.0" h, plus 1/8" bleeds



FOCUS MAGAZINE

FOCUS MAGAZINE ADVERTORIAL

Showcase your expertise to an engaged audience of business and community leaders through a featured advertorial in *FOCUS Magazine*. This exclusive opportunity allows professionals to share valuable insights and thought leadership with readers in a dynamic, editorial-style format. Only **ONE** advertorial is featured per issue of *FOCUS Magazine*.

ADVERTORIAL PACKAGE

- **400 WORDS** (includes two images) - \$1,500 (full page)
- Featured post on LRCC social media
- Banner ad on FOCUS LRCC website page

Guidelines:

- Content should provide insight or expertise, not serve as self-promotion or direct advertising for a specific business.
- All topics, headlines, copy, and images are subject to editor review.
- Content should provide insight or expertise, not serve as self-promotion or direct advertising.
- Political content will not be published.

Required Submission Materials:

- A completed 400-word article, proofed and ready for publication
- High-resolution logo
- One or two photos (e.g., headshot and header image)
- Article title and author's full name and title

Placement cannot be guaranteed if materials are late or require additional clarification

The image shows a two-page spread from Focus Magazine. The left page has a dark blue background with the EYDE Development logo and the headline "A NEW GENERATION OF EYDE". Below the headline, it says "Start searching for your next commercial property." and provides the website "EYDE.COM" and phone number "517-903-EYDE". The right page is titled "Choose Lansing: Plan on Something Greater" and contains several sections of text and images. The sections include "THE IMPACT OF TOURISM", "BRINGING EVENTS AND VISITORS TO LANSING", "CUSTOMIZED EVENT SUPPORT", and "LANSING SPORTS COMMISSION". There are two photographs: one of a group of people sitting around a table, and another of a person standing in front of a screen. The right page also includes a small "ADVERTISEMENT" label in the top right corner.

Advertorial spread example

FOCUS

THE MONTHLY BUSINESS NEWS MAGAZINE OF THE
LANSING REGIONAL CHAMBER OF COMMERCE

2026 EDITORIAL CALENDAR

JANUARY 125 YEARS OF LRCC LEADERSHIP	FEBRUARY INFRASTRUCTURE & ECONOMIC DEVELOPMENT	MARCH 125 th ANNIVERSARY GALA
APRIL SUSTAINABLE GROWTH: BUSINESS + ENVIRONMENT	MAY SMALL BUSINESS SPOTLIGHT	JUNE CELEBRATING INNOVATION
JULY 125 YEARS OF BUSINESS: LEGACY COMPANIES	AUGUST EDUCATION	SEPTEMBER REGIONAL ELECTION PREVIEW
OCTOBER MANUFACTURING	NOVEMBER 20th ANNUAL CELEBRATION OF REGIONAL GROWTH AWARDS	DECEMBER ATHENA LANSING CELEBRATION

MARKETPLACE CONNECT

Marketplace Connect is delivered monthly to the inboxes of nearly 3,000 LRCC members, business leaders, and decision-makers, hitting inboxes the second Friday of each month. This member-to-member e-newsletter provides businesses with an effective platform to market their products and services, build brand awareness, and increase visibility within the Greater Lansing region.

AD RATES*

ONE-TIME PLACEMENT

\$175

3 OR MORE PLACEMENTS

\$150

AD SPECIFICATIONS

- JPG or PNG File
- 6.0" W x 4.5" (1800 x 1350 pixels)
- Minimum 150 dpi

All creative must be submitted in the correct size and file format to ensure proper placement



DIGITAL ADVERTISING

The LRCC website is frequently visited by local stakeholders, business professionals, and elected officials. Advertising on the LRCC website gives businesses a unique opportunity to enhance their visibility and brand awareness and showcase their products and services to the region's top industry leaders.

Website Banner Advertising

Feature your business on high-traffic pages including the Homepage, Events Calendar, and Community Calendar.

Ad Rates*

Leaderboard Banner Ad

- 1 Month - \$150

AD SPECIFICATIONS

- JPG or PNG File
- 700 pixels w x 100 pixels h
- 300 dpi

MEMBERSHIP DIRECTORY

Best Value! ENHANCED LISTING ONLY \$149/YEAR†

An Enhanced Listing in the Member Directory increases your opportunities to engage with potential new customers, grow your professional network, build brand visibility, and expand your business search engine optimization.

- Higher ranking in category search
- Contact email
- Link to social media platforms
- Keyword description in 'About Us' section
- Photo gallery with up to three images
- Video upload

**Rates subject to change*

LANSING REGIONAL CHAMBER OF COMMERCE

Sponsorship Opportunities **2026**

Branding your business with the Lansing Regional Chamber of Commerce is a win-win proposition. Sponsorship opportunities are designed to help build and strengthen relationships with other prominent members of our community while supporting the important work the LRCC accomplishes each year.

Support of LRCC programs demonstrates that your company is an active participant in the Chamber's mission of facilitating community leadership to create economic prosperity. From leadership to advocacy, and from networking to business training, we have a perfect fit for your organization's goals and objectives.

For more information, contact Ashlee Willis at michiganpremierevents@lansingchamber.org or (517) 853-6463.



125th Anniversary Gala

Date: Wednesday, Feb. 25, 2026

Location: Lansing Center

Average attendance: 1,000

Tickets

Member: \$125 | Non-member: \$180

The 125th Anniversary Gala celebrates a remarkable milestone: 125 years of connecting, collaborating, and creating opportunity in the Greater Lansing region. Replacing the traditional Annual Dinner, this milestone event honors the Chamber's legacy of leadership, partnership, and progress while recognizing the individuals and organizations that continue to strengthen our community through innovation, service, and collaboration. Businesses can be part of this historic moment through sponsorship, gaining visibility among hundreds of regional leaders while supporting the Chamber's mission to drive economic growth and community success. *Attire is black tie optional*

Sponsorships

Sponsorships – Exclusive

Presenting Sponsor – \$25,000

- Presenting remarks at podium
- (16) tickets to 125th Gala
- (16) Tickets to Sponsor Reception
- Lead corporate branding on marketing materials
- First right of refusal to renew sponsorship for the following year

Reception Sponsor – \$10,000

- Two (2) tables of eight (8) 125th Gala • Sixteen (16) Tickets to Sponsor Pre-Reception
- Opportunity for champagne toast
- Company logo on drink tickets

Commemorative Program Sponsor – \$10,000

- Table of eight (8)
- Eight (8) tickets to pre-reception
- Corporate branding in all marketing materials
- Full page ad in commemorative program

Gift Sponsor – \$5,000

- Table of eight (8)
- Eight (8) tickets to pre-reception
- Corporate branding in all marketing materials
- Company logo on commemorative 125th Gala packaging

Exhibit Sponsor – \$5,000 (8 Available)

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Corporate branding in all marketing materials
- 10 x 10 Booth at 125th Gala

Pre-Reception Sponsor – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Company logo on table tent at each table
- Corporate branding in all marketing materials

Video Package – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Sponsor remarks after the award presentation
- Logo/company name shown as the final screen in video
- Corporate branding in all marketing materials

Dessert Sponsor – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Logo on dessert
- Corporate branding in all marketing materials

Parking Sponsor (Event Parking) – \$4,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Pre-Reception
- Corporate branding in all marketing materials
- Opportunity to display signage with company logo at the entrance (Sponsorship covers cost of parking for attendees)

Award Package – \$3,500

(AVAILABLE – Community Service, Outstanding Small Business, Legacy, Diversity Star, Ambassador of the Year)

- Table of eight (8)
- (8) Tickets to Sponsor Reception
- Recognition from podium as award sponsor during awards presentation
- First right of refusal to renew sponsorship for the following year
- Corporate branding in all marketing materials

Registration Sponsor – \$3,500

- Table of eight (8)
- Eight (8) Tickets to Sponsor Reception
- Corporate branding in all marketing materials

Sponsorships – Unlimited

Gold Package – \$5,000

- Table of eight (8)
- Eight (8) Tickets to Sponsor Reception
- Opportunity to place company giveaway at each place setting
- Corporate branding in all marketing materials

Silver Package – \$2,500

- Four (4) tickets at dinner
- Four (4) Tickets to Sponsor Reception
- Corporate branding in all marketing materials



Secure Your
Sponsorship Today!



ATHENA

Lansing Celebration

Date: December 2026 | 11:30 a.m. – 1:30 p.m.

Location: Lansing Center

Average attendance: 250 guests

Tickets

ATHENA Win Member: \$75 | Non-member: \$110

Table of eight: \$500

The ATHENA Leadership Award celebrates the potential of all women as leaders of the community. It honors those who strive towards the highest levels of professional accomplishment, excel in their chosen field, have devoted time and energy to their community, and pave paths for other women to follow. Join us as we welcome the newest member of the ATHENA Leadership Award legacy!

Sponsorships

Sponsorships – Exclusive

Presenting Sponsor – \$10,500

- Two (2) tables of eight (8)
- Sponsor remarks during the award presentation
- Entry to pre-reception with current ATHENA Leadership Award recipient, alumni, sponsors, and other guests
- Corporate branding in all marketing materials
- Seat on the ATHENA Selection Committee
- First right of refusal to renew sponsorship for the following year

Legacy Sponsor – \$4,500

- Two (2) tables of eight (8)
- Company hosts all former ATHENA Leadership Award recipients at the ATHENA Award luncheon
- Entry to pre-reception with current ATHENA Leadership Award recipient, alumni, sponsors, and other Guests
- Sponsorship recognition from the podium during the awards program
- Corporate branding in all marketing materials
- First right of refusal to renew sponsorship for the following year

Parking Sponsor (Event Parking) – \$4,000

- Table of eight (8)
- Entry to VIP Pre-reception with current Award Leadership recipients, alumni, sponsors, & other guests.
- Corporate branding in all marketing materials
- Opportunity to display company banner/signage at the entrance (Sponsorship covers cost of parking for attendees)

Pre-Reception Sponsor – \$3,000

- Table of eight (8)
- Tent cards with company logo/name displayed throughout pre-reception
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Opportunity to display company banner and marketing materials in reception area
- Corporate branding in all marketing materials
- First right of refusal to renew sponsorship for the following year

ATHENA Pendant Sponsor – \$3,000

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Opportunity to present ATHENA Pendant to ATHENA Award recipient on stage
- Corporate branding in all marketing materials
- First right of refusal to renew sponsorship for the following year

Dessert Sponsor – \$3,000

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Corporate branding in all marketing materials

Inspiration Wall – \$3,000

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Corporate branding in all marketing materials
- Banner displayed at event by Inspiration Wall

Registration – \$3,000

- Table of eight (8)
- Entry to pre-reception with current ATHENA recipient, alumni, sponsors, and other Guests
- Corporate branding in all marketing materials
- Branding at registration table

Sponsorships – Unlimited

Supporting Sponsor – \$2,000

- Table of eight (8)
- Entry to pre-reception with current ATHENA Leadership Award recipient, alumni, sponsors, and other VIPs
- Corporate branding in all marketing materials

Congratulations Sponsor – \$500

- Two (2) tickets
- Congratulations graphic included in event PowerPoint (provided by sponsor)



ATHENA WIN Evening of Empowerment

Date: Fall 2026 | Evening

Location: Crowne Plaza Lansing

Average attendance: 300 guests

Tickets

ATHENA WIN Members: \$90

Non-member: \$110

Evening of Empowerment is ATHENA Women's Interest Network's (WIN) premiere event. This annual dinner is hosted in the fall and attended by over 200 women leaders and guests. Evening of Empowerment is an opportunity to recognize and celebrate our ATHENA Leadership Award recipient, network with fellow ATHENA members and hear from an inspiring and dynamic keynote speaker. Past keynote speakers have included Patti Poppe, Lisa Corless, Miss America 2020 Camille Schrier and many more.

Sponsorships

Sponsorships – Exclusive

Courageous Acts – Keynote Sponsor \$7,500

- Table of eight (8) VIP sitting
- Tent cards with company logo/name displayed throughout pre-reception
- Opportunity to introduce the keynote speaker
- Prominent logo placement on event signage
- Prominent recognition on printed materials
- Logo included in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

Authenticity – Gift Sponsor \$4,000 (4 Available – Commitment Due By August 1, 2026)

- Table of eight (8)
- Opportunity to have company logo on participant gift
- Prominent logo placement on event signage
- Prominent logo recognition in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

Relationship – Beverage Sponsor \$3,500

- Table of eight (8)
- Prominent logo placement on event signage
- Logo recognition in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

Collaboration – Video Sponsor \$3,500

- Table of eight (8)
- Prominent logo placement on event signage
- Logo recognition in the program and invitations
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

Registration Sponsor – \$3,500

- Table of eight (8)
- Banner at registration table
- Logo recognition in program and marketing materials
- Hyperlinked logo on ATHENA Win website.
- Event social media mentions and thank you messaging.

Sponsorships – Unlimited

Knowledge – Communications Sponsor \$3,000

- Table of eight (8)
- Hyperlinked logo on the ATHENA WIN website
- Event social media mentions and thank-you messaging

Celebration And Joy – Table Sponsor \$1,500

- Table of eight (8)
- Name included in the program

**Benefits subject to change if not confirmed by pre-determined cut-off dates for print materials*



Lansing Regional Chamber Economic Club

Monthly Luncheons February – June and September – December | 11:30 a.m. - 1:30 p.m.

Location: Kellogg Hotel and Conference Center

Average attendance: 600 guests

Tickets

Lansing Economic Club member: Complimentary
LRCC member: \$75 | Non-LRCC member: \$95
Table of Eight: \$500
Table of Eight Non-LRCC member: \$650

The Lansing Regional Chamber Economic Club features locally and nationally prominent speakers covering a broad spectrum of business-related topics ranging from economic trends and business success stories to the latest management and leadership techniques. The Lansing Regional Chamber Economic Club luncheons provide members with an excellent opportunity to network with more than 600 of the area's key community, business, and education leaders.

Sponsorships

Sponsorships – Exclusive

Presenting Sponsor – \$25,000

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series, with preferred seating
- Sponsor remarks from the podium at every luncheon
- Distribution of marketing materials at every luncheon
- Table of eight (8) to Celebration of Regional Growth Awards
- Two (2) seats at speaker/LRCC table at every luncheon
- Corporate branding as the Presenting Sponsor
- Table-top signage with corporate logo

Distinguished Member – \$9,500 (Eight Available Annually)

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series, with preferred seating
- Two (2) seats at Lansing Regional Chamber head table with luncheon speaker for sponsored luncheon
- Sponsor remarks and speaker introduction from the podium for sponsored luncheon
- Distribution of marketing materials at the event for sponsored luncheon
- Table of eight (8) to Celebration of Regional Growth Awards
- Corporate branding as the Distinguished Member
- Table-top signage with corporate logo

Registration Sponsor – \$5,000 (2 available)

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Banner at Registration table
- Corporate branding as Registration Sponsor
- Table of eight (8) to Celebration of Regional Growth Awards

Access Sponsor (Parking) – \$5,000 (2 available)

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Prominent signage at main entrance and exit
- Table of eight (8) to Celebration of Regional Growth Awards
- Corporate branding as Access Sponsor

Networking Sponsor – \$5,000 (2 available)

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Prominent banner (provided by Sponsor) displayed in networking area.
- Company logo on high-top tables
- Table of eight (8) to Celebration of Regional Growth Awards
- Corporate branding as Networking Sponsor

Sponsorships – Unlimited

Preferred Member – \$4,500

- Table of eight (8) for the entire 2026 Lansing Regional Chamber Economic Club series
- Table of eight (8) to Celebration of Regional Growth Awards
- Table-top signage with corporate logo
- Corporate branding as a Preferred Member

Contributing Member – \$2,500

- Half table (4 tickets) for the entire 2026 Lansing Regional Chamber Economic Club series
- Half table four (4) tickets to Celebration of Regional Growth Awards
- Table-top signage with corporate logo
- Corporate branding as a Contributing Member

Sustaining Member – \$1,300

- Two (2) tickets for the entire 2026 Lansing Regional Chamber Economic Club series
- Two (2) tickets to Celebration of Regional Growth Awards
- Corporate branding as a Sustaining Member

Supporting Member – \$1,000

- One (1) ticket for the entire 2026 Lansing Regional Chamber Economic Club series
- One (1) ticket to Celebration of Regional Growth Awards
- Corporate branding as a Supporting Member



Lansing Open

Date: Tuesday, Aug. 11, 2026

Time: 8 a.m. – 3 p.m.

Location: Eagle Eye Golf Course

Average attendance: 200 guests

As one of the Greater Lansing region's premier business golf outings, the Lansing Open is an excellent opportunity to network with the area's top business leaders while enjoying one of the state's most pristine courses.

Sponsorships

Putting from Green - \$7,500

This sponsorship of the Putting on the Green Level are EXCLUSIVE and include: Foursome of golfers; Two tee signs; 8-foot table with two chairs placed on golf course; Corporate branding in all marketing materials; Breakfast, lunch and strolling dinner of appetizers provided for all golfers and volunteers; Opportunity to add trinkets to golfer registration bags; First right of refusal to renew sponsorship for following year.

- **Presenting Sponsorship (Exclusive)**

- o Lead corporate branding all materials and event banner
- o Opening remarks at the start of the outing

Chipping from the Fairway - \$3,500

All sponsorships at the Chipping from the Fairway Level are EXCLUSIVE and include: Foursome of golfers; Tee sign; 8-foot table with two chairs placed on golf course; Corporate branding in all marketing materials; Breakfast, lunch and strolling dinner provided for all golfers; Opportunity to add trinkets to golfer registration bags; First right of refusal to renew sponsorship for following year.

- **Coffee Sponsor (Exclusive)**

- o Logo prominently featured with on-site coffee vendor

- **Mulligan Sponsor (Exclusive)**

- o Sponsor provides mulligan item for Mulligan

- **Beverage Cart Sponsor (Exclusive)**

- o Corporate branding on golfer drink tickets
- o Signage on all beverage carts

- **First Aid Sponsor (Exclusive)**

- o Logo on first aid kits distributed at outing

- **Scorekeeper Sponsor (Exclusive)**

- o Company logo on scorekeeper cards and golfer leaderboard

- **Player Cart Sponsor (Exclusive)**

- o Corporate branding on all golf carts

- **Lunch Sponsor (Exclusive)**

- o Corporate lunch provided into all golfer boxed lunch bags

- **T-Shirt Sponsor (Exclusive)**

- o Lead branding on all staff Lansing Open t-shirts

- **Breakfast Sponsor (Exclusive)**

- o Corporate branding on all breakfast boxes

- **Golf Towel Sponsor (Exclusive)**

- o Lead branding on golf towel provided to every golfer

- **Dessert Sponsor (Exclusive)**

- o Corporate branding on pre-packaged dessert item

- **Award Ceremony Sponsor (Exclusive)**

- o Corporate branding on table tents
- o Brief remarks provided at start of dinner

- **Putting Contest Sponsor (Exclusive)**

- o Corporate branding for Putting Challenge

- **Water Sponsor**

- o Corporate branding on water bottles and watercart



Lansing Open

– CONTINUED

Date: Tuesday, Aug. 11, 2026

Time: 8 a.m. – 3 p.m.

Location: Eagle Eye Golf Course

Average attendance: 200 guests

Teeing Off

Teeing Off sponsorships are limited for any company to purchase. Exact cost and deliverables are listed below.

- **Showcase Package - \$3,000**

- o Foursome of golfers
- o 8-foot table with two chairs placed on golf course
- o Tee sign placed on course
- o Opportunity to add tickets to golfer registration bags
- o Corporate branding in all marketing materials
- o Breakfast, lunch and strolling dinner provided for all golfers and volunteers

- **Entrepreneur Package - \$1,500**

- o Foursome of golfers
- o Tee sign placed on course
- o Corporate branding in all marketing materials
- o Breakfast, lunch and strolling dinner provided for all golfers

- **Tee Sign - \$300 or 2 for \$500**

- o Tee sign placed on course
- o Corporate branding in all marketing materials



For more information, please contact Ashlee Willis at MichiganPremierEvents@lansingchamber.org.



Lansing Mini Open

Date: August 11, 2026

Time: 1 p.m. - 4 p.m.

Location: Litte Hawk Putting Course

Grab your foursome and join us for a laid-back, team-focused competition at The Little Hawk Putt-Putt Course! Enjoy 18 holes of miniature golf, designed for all experience levels. Following your round, head over to the Eagle Eye Banquet Center for a casual networking reception featuring appetizers, desserts, and the announcement of team scores and prizes - the perfect way to wrap up a memorable company outing.

Sponsorships

Presenting Sponsor (Exclusive) - \$3,500

This sponsorship Presenting Lansing Mini Open, is EXCLUSIVE and includes: Foursome of golfers - two tee signs, 8-foot table with two chairs at the registration table. Corporate branding in all marketing materials, strolling dinner of appetizers provided to all golfers.

- o Lead corporate branding for Mini Open
- o Banner & table at registration

Mini Open Teams - \$400

- o One (1) foursome at The Little Hawk Putt-Putt Course
- o Tee sign placed on the Lansing Mini Course
- o Strolling dinner of appetizers and desserts at Eagle Eye Banquet Center.



Celebration of Regional Growth Awards

Date: November 12, 2026

Time: 5:00 p.m. – 7:30 p.m.

Location: Kellogg Hotel & Conference Center

Average attendance: 600 guests

Tickets

LRCC Members: \$100 | Non-LRCC member: \$125

Table of Eight: \$700

The Celebration of Regional Growth Awards celebrates businesses' new economic investment and job creation in the Greater Lansing region. The 70+ companies have recognized have together contributed over \$4 billion in new economic growth in this region.

Sponsorships

Presenting Sponsor - \$20,000 (Exclusive)

- Two (2) tables of eight (8)
- Co-presented on the awards ceremony
- Distinguished Sponsor for Lansing Economic Club
- Distribution of marketing materials at each place setting
- Corporate branding in all marketing communications

Video Sponsor - \$5,500 (Exclusive)

- Table of eight (8)
- Sponsor remarks after the award presentation
- Logo/company name shown as the final screen in video
- Corporate branding in all marketing communications

Reception Sponsor - \$3500 (Exclusive)

- Table of eight (8)
- Logo / Company on table tent.
- Corporate branding in all marketing materials

Drink Sponsor - \$3500 (Exclusive)

- Table of eight (8)
- Logo / Company on table tent.
- Corporate branding in all marketing materials



10 Over the Next Ten Awards

Date: September 17, 2026

Time: 5:30 – 7:00 p.m.

Location: TBD

Average attendance: 150 guests

In partnership with Lansing 5:01, this award ceremony celebrates Greater Lansing's top young professionals who are anticipated to contribute to the community significantly over the next 10 years. The winners are selected on professional achievement and community involvement.

Sponsorships

Presenting \$6,000 (Exclusive)

- Sponsor remarks during event
- Opportunity to moderate alumni panel discussion
- Seat on 10 Over the Next Ten Selection Committee
- Marketing materials distributed on tables
- Corporate branding in all marketing materials and PowerPoint

Business Sponsor - \$500

- Recognition in all marketing materials
- Corporate branding in all marketing materials and PowerPoint





Policy Forum

Date: May 12

Time: 5:00 – 8:00 p.m.

Location: Country Club of Lansing

Average Attendance: 200 guests

Tickets

Member: \$100 | Non-member: \$125

Table of eight: \$800

The Lansing Regional Chamber's Policy Forum brings together business leaders and elected officials from across the state for an evening of networking and engaging in spirited conversations in the capital city of our great state! In addition to the great connections made at this event, we engage with key public policy officials to discuss the most pressing issues impacting the business community.

Sponsorships

Sponsorships – Exclusive

Presenting Sponsor - \$10,000

- Two (2) tables of eight (8)
- Introduction of keynote speaker
- Two (2) seats at the speaker table
- Corporate branding in all marketing materials
- Distribution of marketing materials at each place setting
- First right of refusal to renew sponsorship for the following year

Reception Sponsor - \$5,000

- Table of eight (8)
- Two (2) seats at speaker table
- Company logo on drink tickets
- Recognition as event reception sponsor
- Corporate branding in all marketing materials and table-top signage
- First right of refusal to renew sponsorship for the following year

Registration Sponsor – \$3,500

- Table of eight (8)
- Banner at registration table
- Corporate branding on all marketing materials

1901 (Gift) Sponsor – \$3,500

- Table of eight (8)
- Logo / company name displayed on table
- Corporate branding displayed on all marketing materials and table-top signage

Video Sponsor – \$3,500

- Table of eight (8)
- Logo / company name shown as the final screen in video
- Corporate branding on all marketing materials and table top signage

Fireside Chat Sponsor – \$3,500

- Table of eight (8)
- Logo / company name shown on stage during fireside chat
- Corporate branding on all marketing materials and table top signage

Liberty in Bloom Sponsor – \$3,000

- Table of eight (8)
- Logo / company name on table decor
- Corporate branding on all marketing materials and table top signage

Sponsorships – Unlimited

Legislative Sponsor - \$2,500

- Table of eight (8) for dinner
- Corporate branding on all marketing materials and table top signage

Business Supporting Sponsor - \$1,000

- Half table (4 tickets) for dinner
- Corporate branding on all marketing materials and table top signage



Capitol Connections Breakfast

Date: September 25, 2026

Time: 8 to 11 a.m.

Location: Country Club of Lansing

Average Attendance: 200 guests

Tickets

LRCC Member: \$60 | Non-member: \$90

The Capitol Connections Breakfast, hosted by the Lansing Regional Chamber of Commerce, is a signature morning event that brings together business leaders and key policymakers from the Greater Lansing region. This unique gathering provides an invaluable platform for discussing the latest legislative and economic issues affecting our community, all while enjoying a delicious breakfast with peers and influencers. Attendees will have the opportunity to engage directly with elected officials, gain insights into important policy developments, and strengthen connections that drive business growth and regional success.

Sponsorships

Presenting Sponsor - \$10,000 (Exclusive)

- Recognized as the "Presenting Sponsor" in all event promotions and materials, including the event title
- Opportunity to deliver a 5-minute welcome address at the beginning of the breakfast
- Prominent logo placement in all event signage, promotional materials, and website
- Reserved VIP seating for ten (10) guests
- Social media recognition before, during, and after the event
- Post-event recognition in the Chamber's FOCUS Business Monthly Magazine and the Capitol Connection e-Newsletter

Platinum Sponsor - \$6,000 (Exclusive)

- Table of eight (8)
- Two (2) seats at speaker's table
- Corporate branding in all marketing materials
- Social media recognition before, during and after the event
- Post-event recognition in the Capitol Connection e-Newsletter

Breakfast Sponsor - \$4,000 (Exclusive)

- Table of eight (8)
- Corporate branding in all marketing materials
- Social media recognition before and after the event
- Post-event recognition in the Capitol Connection e-Newsletter
- Signage on Breakfast Buffet

Gold Sponsor - \$2,000 (Unlimited)

- Table of eight (8)
- Corporate branding in all marketing materials
- Social media recognition before and after the event

Silver Sponsor - \$1,000 (Unlimited)

- Half table (4 tickets)
- Corporate branding in all marketing materials
- Social media recognition before and after the event



Pints & Politics

Date: TBD

Average Attendance: 100 members

The Lansing Regional Chamber of Commerce Pints & Politics event is an annual gathering where business and political leaders come together to connect. The event is typically held at a local pub or brewery and provides an informal setting for attendees to network and engage in candid conversations about politics and policy.

The goal of Pints & Politics is to foster a stronger relationship between the business community and elected officials, as well as to provide a platform for meaningful dialogue and collaboration.

Sponsorship

Presenting Sponsor - \$1,000 (2 max)

- Brief remarks at the event
- Branding in all marketing communications
- Table-top signage with corporate branding
- First right of refusal to renew sponsorship for the following year

Legislative Sponsor - \$500 (8 max)

- Branding in all marketing communications
- Table-top signage with corporate branding
- First right of refusal to renew sponsorship for the following year



LRCC First Friday Public Affairs Call Update

Platform: Zoom Video Conference

Every First Friday of the month, this member only call provides concise and informative briefing on policy and political developments impacting the business community. Hosted by the LRCC Public Affairs department, these calls are designed to keep our members informed and engaged.

Sponsorship

First Friday Public Affairs Call Update Sponsorship - \$2,000

- Logo Placement: Featured on promotional materials
- Verbal Acknowledgment: Sponsor recognition during the call.
- Post-Call Recognition: Mention in follow-up communications.



LRCC Chamber Townhall Series

Date: TBD

Location: Lansing Regional Chamber of Commerce

The LRCC Chamber Townhall Series is designed to foster direct dialogue between our members and key policymakers, providing a platform for open discussions on issues that matter most to the business community. These townhalls offer unique opportunities to gain insights, ask questions, and engage with leaders who influence policy at various levels of government.



Sponsorship

Chamber Townhall Series Exclusive Sponsorship - \$5,000

- Exclusive Branding: Logo on all event materials and promotions.
- Speaking Opportunity: Introduce speakers or deliver opening remarks.
- Prominent On-Site Recognition: Branded signage and logo display at events.



Business Roundtables

Dates: First, Second, Third and Fourth Wednesdays of Each Month (Excluding July and August)

Time: 9 to 10 p.m.

Location: N/A

Average attendance: 50 members

Our monthly business roundtable meetings are for business, community, and government leaders to share what is going on in our community and collaborate on ways to advance our region. We're proud to now offer four business roundtables throughout the region on each Wednesday of the month:

- Delta Township-Eaton County (**First Wednesday**)
- Lansing-Delhi Township (**Second Wednesday**)
- East Lansing-Meridian Township (**Third Wednesday**)
- Clinton County (**Fourth Wednesday**)

Sponsorship

Presenting Sponsor - \$5,000

- Sponsor remarks at the beginning of the program
- Lead branding on all marketing materials



Chamber **360**

Date: Every Quarter

Time: 8:30 to 10 a.m.

Location: Lansing Chamber of Commerce

Average Attendance: 40 guests

Chamber 360 is your inside look at the tools, resources, and connections available through your LRCC membership. Discover how to maximize the value of your investment, engage in meaningful roundtable discussion with fellow members, meet the Chamber Team and explore everything your membership has to offer!

Sponsorship – \$2,500

- Sponsor remarks at the beginning of the program
- Speaker introduction
- Corporate branding on all materials



LANSING **REGIONAL** CHAMBER

500 E. Michigan Avenue, Suite 200 | Lansing, MI
(517) 487-6340 | www.lansingchamber.org

Follow the Lansing Regional Chamber of Commerce on social media for news and updates.



LansingChamber



LansingChamber



company/lansing-regional-chamber-of-commerce



LansingRegionalChamber

