

LRCC Programs: Supporting Growth, Engagement, and Success

The LRCC is dedicated to delivering business value to its members by providing a wide range of resources, information, programs, and opportunities to drive success and regional economic growth. Our strategy focuses on understanding and meeting the diverse needs of the region's employers.



CONNECT **Building Relationships**

Connections that foster collaboration, business growth, and community engagement.

- Member Mixers
- Business Roundtables
- Chamber 360
- Community Tours
- Lansing Economic Club
- Annual Events
- **ATHENA WIN Social Meet Ups**

GROW **Professional Growth & Development**

Enhance the knowledge and skills of employers and employees.

- Business Education Series
- Policy & Regulatory Series
- First Friday Public Affairs Call Update
- **ATHENA WIN Professional Growth and Development**

THRIVE

Talent & Leadership Development

Empower employee growth, strengthen leadership skills, and cultivate a culture of continuous learning.

- Leadership Lansing
- Aspiring Leaders
- Inclusive Leaders
- HR Roundtable
- Lansing 5:01 | Grand River Connection



Learn More